

From PEP to NISA – 28 years of product evolution in the United Kingdom

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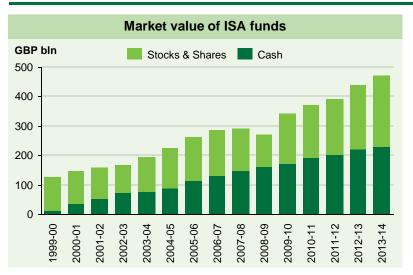
Product evolution



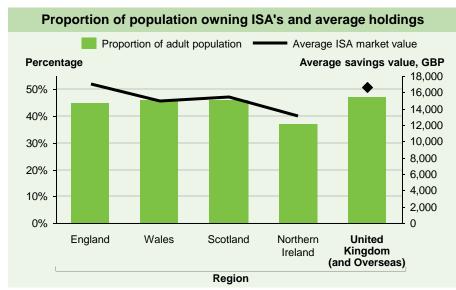
Year Stage		Description			
1986	PEP introduction	General PEP annual allowance of £6,000. (collective investment only) single company PEP a allowance of £3,000 investment of at least 50% in UK (later EU)			
1990	TESSAs	Tax relief for 5 years, and it was possible to invest up to £9,000, with a maximum investment of £3,000 invested in the first year and £1,800 in each of the second to fifth years			
1999	ISA introduction	 Single regulation for cash and stock savings. Transferability between cash & stock account (with some contribution limit for cash) Wider investment range: UK and international S&S Restrictions on public debt securities: five years remaining at time of purchase of public debt securities (however conditional redemption allowed) No penalties for taking money out (but count against your annual subscription limit) Unlimited overall amount of ISAs Transferability between providers 1 cash & 1 S&S stock "Mini ISA" per each tax year or 1 "Maxi Isa" with both cash & stocks Mini ISA could hold cash OR stocks, the two mini ISAs per year could be with two different providers if the investor wished. Maxi ISA could hold cash AND stocks 			
2008/20	ISA evolution	 Cash to S&S was allowed from 2008/2009 From tax year 2008/2009 the distinction between a mini and maxi ISA was abolished Slightly increase subscription limit 			
2009-20	014 ISA evolution	Increasing subscription limits on annual contribution on ISAs			
2011	JISA introduction	 ISA for children key features: One cash ISA and one stocks and shares ISA, including for all money from past years Transferability available Money in a Junior ISA belongs to child and can't be taken out until they're 18 (subject to som exceptions) 			
2014	NISA	New version of ISA implemented Removal of limits for cash investments Interest on cash in a S&S ISA is no longer subject to a 20% charge Funds go both ways between cash & stocks accounts Possibility to keep cash on stock ISA account Improved assets list - The S&S ISA had a requirement for a credible possibility of losing at least 5% of the investment, called the 5% test.			

The uptake of the products in UK



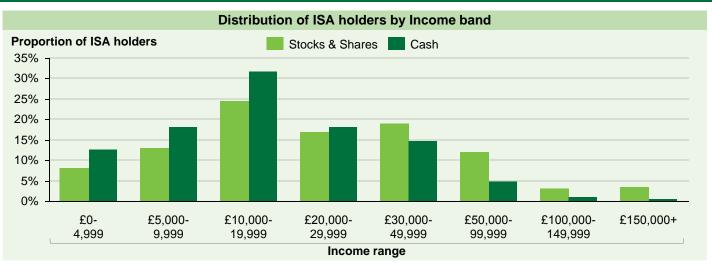


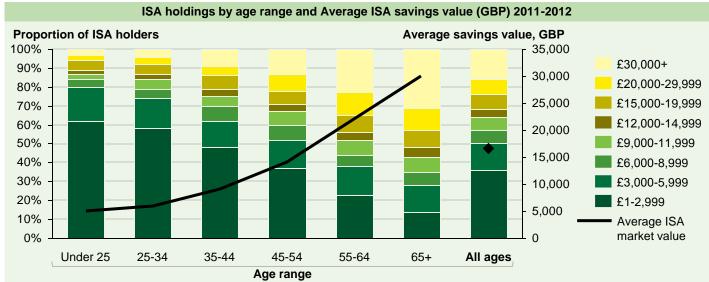




Demographics







Comparison with Russian IIA



		Russian IIA	UK ISA
Income tax on deposits in the country		• No	• Yes
Maximum amount of investment per year, USD thousands		• 10	• 24
Account transferability		Yes, via new account opening, special transfer procedure, closing the old one	Yes, by request to new manager to transfer
Solution for juniors		• No	• Yes
Multiple accounts		• No	Yes, one account of each type per year possible
Tax relief options		No capital gains taxTax rebate	No capital gains tax
Lock-up period for tax rebate		At least 3 years	• No
Leverage		Yet unclear, most likely will be restricted	No, unless embedded in product
Providers		Brokers, AMs	Banks, stockbrokers, unit and investment trust companies, financial advisers, fund supermarkets, insurance companies National Savings and Investments, building societies, some supermarkets / retailers and friendly societies
Investment universe	Any cash/stocks combination possible	Yet unclear, may be restricted	• Yes
	Cash	Yet unclear, may be restricted	• Yes
	Deposits	Yet unclear, most likely will be restricted	• Yes
	Equities/ETF's	Domestic, unclear on international, listing / liquidity requirements may be imposed	Domestic & international with listing / liquidity requirements
	Bonds	Domestic, unclear on international, listing / rating requirements may be imposed	Domestic / international with listing / rating requirements
	Funds	Russian domiciled mutual funds	UK & EU domiciled funds & trusts
	Derivatives	Yet unclear, most likely will be restricted	No, apart from wrapped structured products
	Insurance policies	• No	• Yes

Useful links



HMRC ISA page http://www.hmrc.gov.uk/isa/

Frequently Asked
Questions HMRC

http://www.hmrc.gov.uk/isa/faqs.htm#17

2014 stats https://www.gov.uk/government/collections/individual-savings-accounts-isa-statistics

Archive stats on ISA http://webarchive.nationalarchives.gov.uk/*/http://www.hmrc.gov.uk/stats/isa/menu.htm

TISA association http://www.tisa.uk.com/



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